

dp donorperfect

# COMMUNITY CONFERENCE **SPARK**





# Hello, my name is Sarah

“So, make the friendship bracelets, take the moment”

## CONNECT WITH ME:



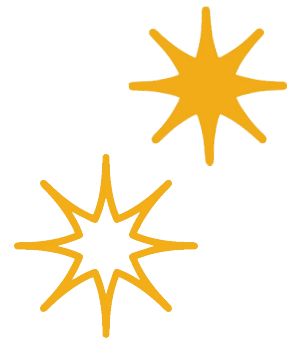
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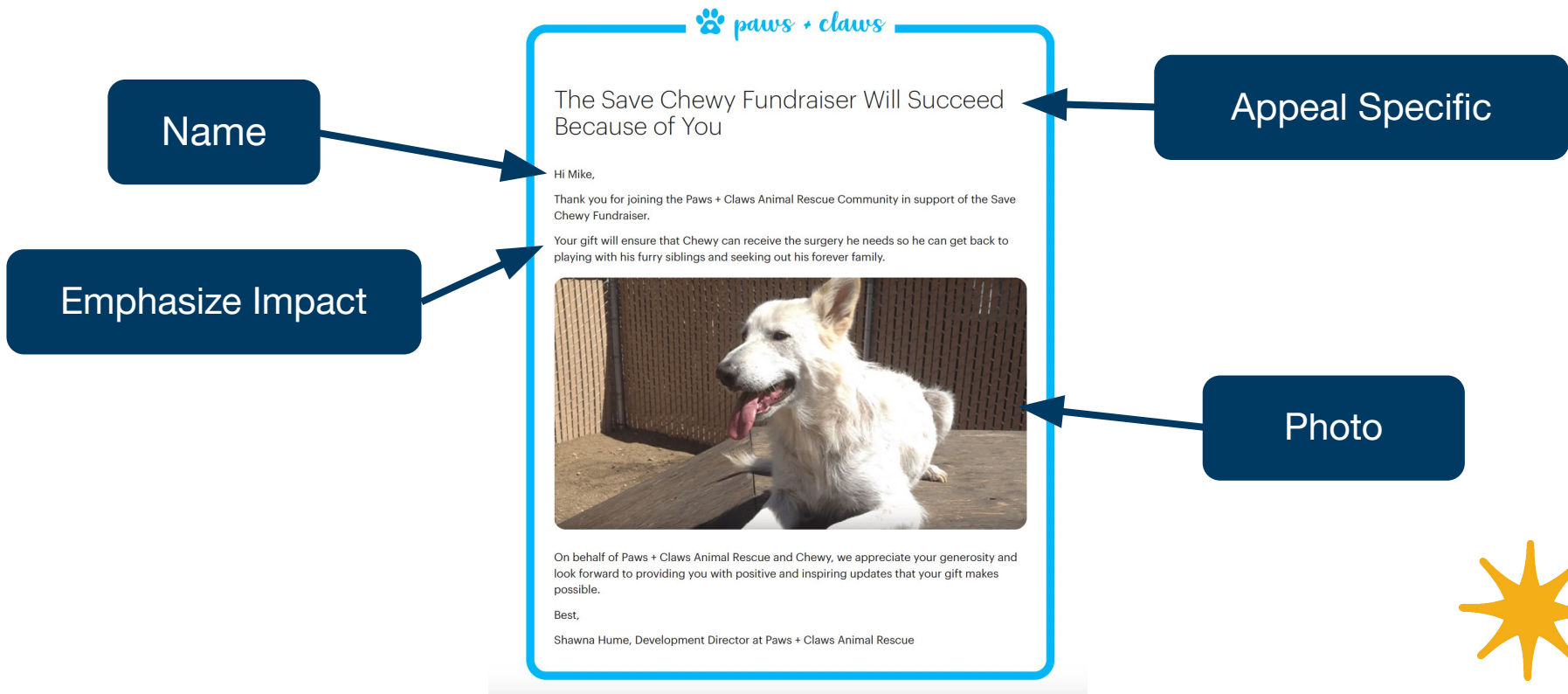


# Spark Retention with Prompt, Personalized Thank Yous



Every time you send a  
tax receipt to a donor,  
it's **Stewardship.**

# Foundations of a Personal Thank you



# Are you feeling overwhelmed creating so many different thank you letters?



\*ChatGPT is a product of OpenAI and subject to its terms and conditions.

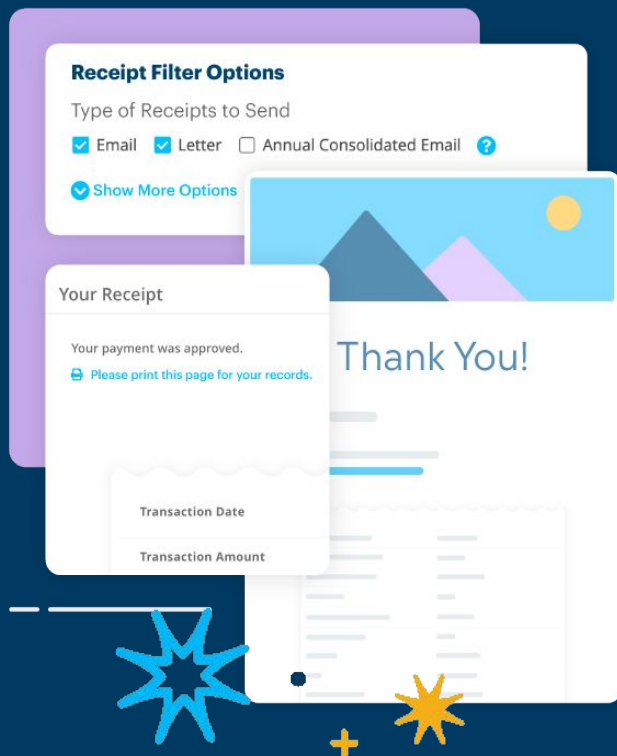
## Welcome to the DonorPerfect Fundraiser Bot

Hi there! I'm here to help you create fundraising communications like emails, letters, social media posts and more.

I'm powered by ChatGPT\* and free for nonprofits to use to help you raise money!

Please use this step-by-step tool to create fundraising appeals and other communication. All fields are required.

GET STARTED →



# Options to send Thank Yous and Receipts in DonorPerfect

- **Thank Donor** (one at a time, from the gift)
- **Receipts Batches**
- **Online Forms** (automatically)
- **Monthly for Monthly Donors** (automatically)
- **End of year** (consolidated receipts)

# Thank your donors Again

And more ways to thank them

- Welcome kits
- Follow up thank you with a new template
- Use Constant Contact for follow up thank yous
- End of the year Thank you in November with an ask
- Thank you Calls and texts
- DP Video







According to the Burk Donor Survey: **45% of donors said it was an outstanding thank you that inspired them to give again.**”

*-Penelope Burk, Burk's Blog*

# RECAP

- Create different templates and update templates on a regular basis
- Use all of the DonorPerfect tools to acknowledge your donors
- DonorPerfect Fundraiser Bot is here to help



bedankt bayar!aa  
sobodi  
matondo **toda** welalin  
obrigada  
ngiyabonga  
danke  
kiitos dankie  
meda wo ase  
tenki မာ်ဒါ  
paldies grazzi  
manana  
kia ora  
barka  
salmat  
köszönöm  
mersi  
faffetai lava  
rahmet vinaka  
teşekkür ederim  
dhanyavadagalu  
谢谢  
dakujem  
gracias  
ngiyabonga  
tapadh leat  
assante shukriya mauruuru  
eskerrik asko  
go raibh maith agat  
sukriya  
kop khun krap  
nani  
dēkuji  
sulpáy  
taiku  
misaotra  
go raibh maith agat  
bedankt  
tanemirt  
mērsi diolch  
sagolun  
xièxie  
gràcie  
najis tuke  
dank je  
terima kasih  
chokrane  
كل أركش  
dijere dieuf  
tack  
dhanyavad  
kam sah haminda  
ありがとう  
mercè  
trugarez  
mahalo  
mamnun